



**RE: Invitation to the National Conference of the Federation of Local Authorities in Israel,
February 13-15, 2018**

The Federation of Local Authorities in Israel will be holding its seventh annual conference, marking 80 years of local governance in Israel and 70 years of the State of Israel. The conference will take place at the Tel Aviv Convention Center on February 13-15, 2018. The event is a fertile ground for innovation, entrepreneurship, and business interactions and supplies members of local authorities with the practical means of realizing these goals within their jurisdiction. Over 250 mayors from Jewish and Arab towns in Israel will be in attendance at the event and experience an unparalleled opportunity to work together on issues of urban planning, coexistence, and technology. The strength of the convention lies in the collaborations formed among its participants and the subsequent impact on the daily lives of millions of Israeli citizens.

One of the key events will be the **international MUNIEXPO exhibition** dedicated to urban innovation and smart cities. The exhibition will be attended by some 150 technology-oriented companies and service providers, as well as 6,000 buyers and decision makers from Israel and delegations from 80 countries around the world.

The **MUNIWORLD 2018** will be a large-scale, unique international conference attended by delegations from throughout world.

The conference forms a bridge between innovation and management in local authorities, with special emphasis on the developing fields of **cyber security and smart urban digitalization**. Conference visitors will have the opportunity to attend special Knesset committee forums, roundtable sessions with ministers and representatives of local



government, and professional meetups with start-up companies – all of them bred in Israel, the start-up nation.

Thousands of participants will be in attendance, including ministers, parliament members [MKs], local authority administrators and key figures in local governance, government offices, the Israeli economy, academia, media and PR, as well as dozens of mayors and chief municipality administrators from 80 cities worldwide, both Jewish and Arab.

Join the leading Israeli and global cyber guardians in war-game exercises; learn the most advanced cyber fight strategies and technologies. Visit best performing municipal accelerators and meet the CEOs of prominent startups, working on solving municipal challenges.

It is an honor and privilege to invite you to participate in 2018 MUNIWORLD. We believe that your contribution to this field is unparalleled and a brainstorm on this topic will be of great benefit.

Please, kindly RSVP by clicking on simple complimentary registration on the website <http://www.muniworld.com/> in order for us to be able to send you program updates and finally host you in Tel Aviv!

Sincerely,

Haim Bibas

Chairman, Federation of Local Authorities in Israel

Mayor, Modi'in-Maccabim-Re'ut



Federation Of Local Authorities In Israel

The 80th anniversary
to the federation of local authorities in Israel



MUNI-EXPO
Urban Innovation Fair

13-14.2.2018

WWW.MUNIEXPO.CO.IL